

# Guidelines & Practical Information

## Dialogue 1 & Opening: Are We Ready for the Heat? Exploring Climate Adaptation Needs in the Mediterranean

20 September 2023 - 18h00 - 19h45 CET

### Logistical information

#### - Venue of the event

The event will take place at the CaixaForum Macaya:

CaixaForum Macaya  
Passeig de Sant Joan, 108  
08037  
Barcelona

The session will be held in the Sala Macaya, which is situated on **the first floor** of the CaixaForum Macaya.

Upon your arrival, the organisers will be waiting for you at the entrance of the CaixaForum Macaya and will direct you to the VIP lounge, next to the auditorium.

#### - VIP Lounge

In the VIP lounge a representative of the Club of Rome and the IEMed will welcome you. Please kindly note that there will be some **drinks and snacks** in the VIP lounge for participants. You are welcomed **to arrive around 30 to 45 minutes before the event.**

#### - Dinner

You are kindly invited to a dinner on **20<sup>th</sup> September at 20:30**, together with all participants in the dialogue and the organisers from the Club of Rome and IEMed.

It will take place in the **Restaurant "Nine - 9" (C/ de València, 334, Barcelona) (TBC)** which is at walking distance from the CaixaForum MaCaya.

The organisers will guide you to the restaurant after the event.

**Important:** Please tell us in advance if you have any food allergy and/or intolerance.

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## General Information

### - Introduction

The event will have a duration of approximately **1h45 max.**

The working languages of the event will be **English** with simultaneous interpretation in **Spanish**. Speakers will choose the language of their presentation at their convenience.

### - Power Point presentations

The use of PowerPoint presentations is possible but is not necessarily recommended in order to ensure a more interactive debate. If you wish to use a PowerPoint or a video, we kindly ask you to inform us as soon as possible.

### - Format

Duration: 1h45

Welcoming remarks by **the Club of Rome, IEMed and Barbara Pons Giner**: 30 min

Keynote speech by a **Representative of the Club of Rome**: 10-15 min

Introduction by **Judit**: 5 min

Dialogue between **Elen** and **Carol**: 30 min

Q&A with the **public**: 20 min

Closing remarks by **Judit, Carol** and **Elen**: 5 min

## Visual Timing

18.00 Opening session – 30 minutes		
Welcoming address: introductory remarks on the aim and purpose of the Med Dialogues+2030.	<b>Jaume Lanaspa</b> , President, Barcelona Office of the Club of Rome	10 min
Welcoming address: introductory remarks on the aim and purpose of the Med Dialogues+2030. Contextualization of its third edition and of the importance of this thematic in today's Mediterranean landscape.	<b>Senen Florensa</b> , Executive President, IEMed	10 min

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Welcoming address and remarks on the topic of climate adaptation and its relevance for the city of Barcelona.	<b>Barbara Pons Giner</b> , Commissioner for the Agenda 2030, Barcelona City Council	10 min
<b>18.30 Keynote Speech – 15 minutes</b>		
Remarks on the topic of “A Changing Mediterranean Climate: When Adaptation Becomes a Priority”, its relevance and link to the Agenda 2030	<b>Mamphela Ramphele*</b> , Copresident, Club of Rome <i>*to be confirmed</i>	10-15 min
<b>18.45 Session: Open Discussion between moderator and speakers – 35 minutes</b>		
Presentation of the topic of discussion in general terms and introduction of the speakers.  Moderation of the session via questions to the speakers fostering an open dialogue.	<b>Judit Alonso</b> , Freelance Journalist specialised in Climate Change and Environmental Issues	5 min
Key points and comments on the topic of discussion. Moderated dialogue with the other speaker.	<b>Carol Chouchani Cherfane</b> , Director, Arab Center for Climate Change Policies, UN ESCWA	10-15 min
Key points and comments on the topic of discussion. Moderated dialogue with the other speaker.	<b>Elen Lemaître-Curri</b> , Assistant Director, CIHEAM-Montpellier	10-15 min
Following this first part, the <b>moderator</b> will take back the floor to share her <b>comments, suggestions</b> from her own perspective if she deems it necessary.		
<b>19:20 Discussion with the public – 20 min</b>		
The <b>moderator</b> will give the floor to the <b>public</b> attending the event at the CaixaForum Macaya for a 20-minute <b>questions and answers</b> .  Both <b>moderator</b> and <b>speakers</b> will be addressed questions by the public and each could respond as they see fit depending on their expertise and suitability.		
<b>19:40 Closing – 5 min</b>		
General wrap-up and closing remarks by the <b>moderator</b> , also asking for any final remarks from the <b>speakers</b> if time allows.		

### Communication Materials

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#### - **Press Requests**

We always try to disseminate our activities among local journalists whenever relevant and possible.

In this way, we might receive some interview requests from local media outlets (on the issues to be tackled in your conference or related to your research).

Should this be the case, please be assured that our communications team will inform the **speakers** and manage the relations with journalists before taking any further steps.

#### - **Video-interview**

If the **speakers** agree, our communications team will record a short video interview on the main theme of the session. **One question would be asked to each speaker.** The duration of the interview and recording shall not last more than 10 minutes.

This short interview would be used afterwards to promote the video of the dialogue on our social media channels. Please find an example below:

<https://twitter.com/IEMed/status/1526577922034831361>

In order to do so, we would appreciate it if the speakers could kindly be in the VIP Lounge of the CaixaForum Macaya **at least 30 minutes before the start of the conference.** IEMed's Head of Press Department will conduct the interview right outside of the Lounge.

#### - **Photos and video**

Please kindly note that we will be taking pictures and videos during the conference and use the related data according to GDPR. Please kindly let us know if, for any reasons, you would not want to appear on the communication materials.

The video of the conference will be later uploaded on the IEMed's YouTube Channel.

For any additional details, please contact our Communications Programme Manager, Jordi Bertran - [jbertran@iemed.org](mailto:jbertran@iemed.org)

### Contact information

If you need assistance with anything related to the event, do not hesitate to contact:

**Ms Sarah Nousseir** - [snousseir@iemed.org](mailto:snousseir@iemed.org) / +34 654 120 764

**Ms Cristina Cortés** - [ccortes@fundaciolacaixa.org](mailto:ccortes@fundaciolacaixa.org) / +34 93 404 72 38

We remain at your entire disposal for any further information.

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